

As part of Corporate Social Responsibility NIS Sparta has taken the initiative of creating awareness about Health, Education, Rural Development and AIDS Education through collaboration with global funding agencies, Government and Civil Society.

### Project Outreach

UNDP and NIS Sparta initiated an AIDS/HIV sensitizing program called Project Outreach with the objective of creating awareness among NIIT students and create a movement of awareness and education through behavioral transformation. Through interactive discovery learning methodology these students were imparted education about HIV/AIDS and were made to be sensitive to HIV/AIDS infected victims.

#### Objective:

This joint Project is initiated to create sustainable outreach awareness through Peer Education Initiatives among the NIIT students in Delhi. The students are divided into 3 categories.

1. Those who do not have required information about **HIV/AIDS**
2. Those who have information about **HIV/ AIDS** but are confused/ or have Myths about **HIV/ AIDS**
3. Those who have all the necessary information about **HIV/AIDS** but are still complacent about practicing the preventing measures in reality.

To make it a sustainable impact a Peer Education model is adopted. The workshops are conducted for the group of 40 students for two hour. After the workshop a group of volunteers are taken who become Peer Educators.

These Peer Educators (PE) are further sensitized to educate at least 10 Peers about **HIV/ AIDS**. In addition to this PE's are supposed to create a suitable environment so that all the peers can discuss, understand and become committed to adopt the **HIV/AIDS** preventive measures comfortably.

For this the PE's are encouraged to undertake various projects like organizing poster competition, Quiz, Essay Writing, Debates, Symposiums or other group activity like

creating Screen Saver, Preparing presentation on HIV/AIDS awareness and information. This way they are encouraged to enroll maximum people in this awareness outreach.

### **Sensitization**

Through different activities, games and simulated exercises the participants are sensitized about how the subject of **HIV/AIDS** relates to them.

### **Implication**

With the combination of Games, Simulation Exercise, 4 movies and QBD the participants are made to feel the deep, social, cultural, emotional and physical implication of **HIV/AIDS** on the infected people and society at large.

### **Contextual Information**

With the help of audio-visual presentation relevant information is imparted to the students. During the process through QBD several myths and misunderstandings held by participants are clarified.

They also realize that the right way to deal with **AIDS/HIV** is not to be afraid of it or to ostracize and avoid HIV infected person, but to undertake personal and collective preventive actions by enrolling everyone in the outreach awareness movement.

### **Choice Preventive Action of**

Once the participants are fully sensitized and made aware of the issue and its implication on their life, they are made aware of the fact that they need to take immediate preventive action. So through contextual understanding all the students are made aware about the available preventive measures and action.

### **Ownership and Commitment**

It is most essential that participants assume personal ownership and commitment to practice these preventive measures for a long time. Only then the real benefits will be sustained.

Most often it is observed that when people are sufficiently sensitized about micro and macro implications they feel motivated to spread the awareness in society. This motivation is facilitated into personal ownership and commitment.

## **Tools of Measurement to Check HIV/AIDS information:**

The learning and effect of the workshop are measured through following way.

**Pretest:** A pretest for all the participant is conducted. In which an objective type questionnaire is filled. Through this the existing level of information before the sensitization workshop of each participant is checked.

**Interview:** to check the effectiveness of the workshop as a post test a random interview from the sample size of 5 student out of 50 students across the NIIT center around Delhi is to be conducted to check how much information the participants has registered.

**Tracking Format:** A tracking format is distributed among the student to be filled personally by them. When they interact with other people in the outer periphery. From this tracking format a good view of students comfort level, experience, qualitative interaction, delivery of message without dilution, and also the feeling and comfort of the people interacted will be tracked.

This tracking format also registers the difficulties, gaps and practical suggestion made by these PE's during their actual work.

**Discussion Guide:** - As a post-test a discussion guide is prepared to check the level of comfort and improvement among the participant. In this discussion guide students are checked and made to respond on different issues they have faced in the post training session and during their volunteer work of PE.

**Activity Chart:** All the PEs commit to undertaking some activity on and off their center to spread awareness about HIV/AIDS through creation of suitable environment. These activities will ensure development of an environment for open and free discussion and encourage people to take preventive measure to avoid spread of the disease.